



project
STAMP-A-FAIRE

2015 PAPER FASHION EXTRAVAGANZA

Here is a quick summary of the schedule for Stamp-a-faire for your reference (all times EST):

FRIDAY, AUGUST 28TH

7am: Design team shares projects created with the Stamp-a-faire exclusive stamp set.

7pm: Friday Night Fashion Show

SATURDAY, AUGUST 29TH

7am- Bridal Challenge

9am- Patterns Challenge

11am- Threads Challenge, with Laura Bassen + Danielle Flanders

1pm- Accessories Challenge, with Erin Lincoln + Maile Belles

3pm- Mix + Match Challenge, with Betsy Veldman + Dawn McVey

5pm- Unconventional Materials Challenge

7pm- Pins + Needles Challenge, with Amy Sheffer, Heather Nichols + Melissa Phillips

9pm- Runway Inspiration Challenge

10pm- Make It Work Challenge

11pm- Red Carpet Finale

TUESDAY, SEPTEMBER 1ST

7am- all inLinkz Lists/contests close

9pm- winners announced on blog and finale video shared



friday night

FASHION SHOW

>>>AUGUST 28TH, 7PM EST<<<

We are going to kick things off by giving you the opportunity to show off your fashion sense, as demonstrated by your crafting skills!. Customers are invited to alter a white t-shirt in any way they see fit. You can stamp on it, stitch die-cut felt shapes onto it, add ribbons and buttons, color on it, the sky is the limit! Then add a photo of your shirt (or you wearing your shirt!) to an InLinkz List that will be available here on the blog. You can share your photos by adding a link from your blog, Instagram, YouTube or whatever outlet you prefer. You can also show off your Stamp-a-faire supplies/set-up or share a quick photo of your Stamp-a-faire groups that might have gotten together early, where you are in your journey or what you are doing to prepare for the next day etc...

PLAN NOW to take lots of photos to share! Don't forget to pick up a white t-shirt! A generous Papertrey Ink gift certificate will be up for grabs!!! And you'll have a chance at being featured on the red carpet at the end of the event!

Oh! And I almost neglected to mention that the the Design Team along with myself will be providing extra special entertainment for you that night! You will not want to miss this! Trust me!



bridal

CHALLENGE

>>>AUGUST 29TH, 7AM EST<<<

Here's comes the bride, all dressed in white. Except in this case, it's a wedding card that you will be presenting using nothing but white supplies. The only exception to the rule is that you are allowed to use a neutral ink color (black, gray, brown, etc...) to add a stamped sentiment to the card.

SUGGESTED SUPPLIES:

- all of your favorite white papers, embellishments and ribbons
- tools that add texture
- wedding sentiment stamps



patterns

CHALLENGE

>>>AUGUST 29TH, 9AM EST<<<

As part of the exclusive Stamp-a-faire Kit (purchase not required), customers will receive a packet of patterns like you would use for making clothing, only these are designed as a unique version of card sketches. Similar graphics will be provided on the blog along with this challenge post. You are challenged to create a card using one of the card patterns to help you warm up for the day.

SUGGESTED SUPPLIES:

- wedding sentiment stamps



threads

CHALLENGE

>>>AUGUST 29TH, 11AM EST<<<

Use thread and twine in unique ways on your projects with tips and tricks from some of your favorite experts!



THREAD NESTS

WITH LAURA BASSEN

Laura will show you step by step how she creates those famous "thread nests" she adds behind focal points on her cards. Her step-by-step video will show you all you need to know!

SUGGESTED SUPPLIES:

- white thread
- silver or gold thread (coats & clark, metallic silver, 114m. color #9420)
- tombow mono glue or my mini multi medium matte glue (not required, but recommended)
- basic stamps and/or dies



TWINE TECHNIQUES

WITH DANIELLE FLANDERS

If you follow Danielle's blog closely, you know how clever she is when it comes to incorporating twine into her projects. She will help you start using that twine stash you have accumulated and make your projects look spectacular at the same time!

SUGGESTED SUPPLIES:

- baker's twine
- 1/8" hole punch
- basic stamps and/or dies



accessories

CHALLENGE

>>>AUGUST 29TH, 1PM EST<<<

Even the simplest of outfits can be made spectacular with the right accessories! These designers will be showing you how to use your favorite paper crafting supplies to create your very own wearable accessories. Not only can you customize these to suit your personal style and taste, they also make wonderful inexpensive gifts!



FELT NECKLACES

WITH ERIN LINCOLN

Erin has designed special custom stitching dies that will be exclusive to this year's Stamp-a-faire kit (purchase not required) that allows you to create gorgeous necklaces accented with felt florals. While her stitching dies aren't required to participate in the challenge, her tutorial will be focusing on how best to use those particular dies. Customers can use substitutions from their own stash to play along if they wish!

SUGGESTED SUPPLIES:

- embroidery floss
- felt (in 2-4 colors)
- needles
- floral dies (beautiful blooms 1,2, or 3 will work well)
- 3 bling buttons, without shanks (to be used as flower centers)
- hot glue gun
- 18" metal necklace chain (slightly thick rather than delicate would be best)



WOODEN BANGLES

WITH MAILE BELLES

Maile will be showcasing a popular craft technique of transforming wide wooden popsicle sticks into designer wooden bangle bracelets. Customize them in dozens of ways and create bangles to go with every outfit!

SUGGESTED SUPPLIES:

- large wooden popsicle sticks (6" x 3/4")
- standard size drinking glasses
- acrylic paints (she uses black, white and metallics-gold, silver, rose gold)
- small paint brush
- embossing powders (black, white and gold)
- versamark ink
- heat tool
- sandpaper (fine grit)
- rhinestones/jewel assortment
- craft adhesive (E600)
- mod podge



mix+match

CHALLENGE

>>>AUGUST 29TH, 3PM EST<<<

You've asked questions about these very subjects dozens of times in our forum, now you will hear the answers straight from the designers you admire most!



MIXING PATTERNS

WITH BETSY VELDMAN

Betsy will show you all the secrets behind mixing and matching patterned papers, just as she does often with her signature style. Don't let those hoards of patterned papers go to waste any longer!

SUGGESTED SUPPLIES:

- selection of patterned papers
- basic stamps and/or dies



MIXING COLORS

WITH DAWN MCVEY

You've come to know Dawn for her bright, vibrant color schemes! Now she is going to pass along a lot of her favorite tips for mixing unique color schemes, using more than two colors on a card and more. Don't let color intimidate you any more!

SUGGESTED SUPPLIES:

- selection of colored cardstock
- basic stamps and/or dies



unconventional

MATERIALS CHALLENGE

>>>AUGUST 29TH, 5PM EST<<<

Just like the popular television show, you will be challenged to incorporate unconventional materials into a card. Visit your local hardware store and purchase unconventional materials with a \$10 budget. Get really creative and try to make it "difficult" for people to tell that the unconventional materials were even used on your project! Be sure to take a photo of your receipt next to your new supplies to add to your blog post before you dig in to start creating! You may integrate any basic paper crafting supplies or tools as well.

SUGGESTED SUPPLIES:

- \$10 worth of unconventional materials from hardware store
- basic paper crafting supplies + tools



>>>AUGUST 29TH, 7PM EST<<<

See how the pros add embellished stick pins to their projects, as well as stamped and actual stitching. You'll be on pins and needles to try these fun techniques!



STICK PINS

WITH MELISSA PHILLIPS

You know it's a "Melissa" project when it has a gorgeous stick pin that casually holds little knick knacks and tags in place. She is going to show you her favorite ways to use stick pins in her projects and provide you with all the little tidbits she's learned from working with them in the past.

SUGGESTED SUPPLIES:

- favorite ribbon, lace and buttons
- felt
- tiny tags dies
- twine
- stick pins (maya road 2" trinket pins or something similar)
- basic stamps and/or dies



MACHINE STITCHED

WITH AMY SHEFFER

Many of Amy's gorgeous projects feature machine stitching, adding a wonderful homespun feel. For some, adding machine stitching can tend to be a bit intimidating, but now you have Amy to hold your hand through the process and share some of her favorite tips. She will even be showcasing some special thread that she can't live without to create one of her signature touches!

SUGGESTED SUPPLIES:

- sewing machine
- white thread
- sulky holoshimmer gold thread
- vellum
- basic stamps and/or dies



STAMPED+STITCHED

WITH HEATHER NICHOLS

Don't have time to get out a needle and thread? Heather is going to show you how to use stitching stamps to create realistic stitching looks by incorporating heat embossing and shadow stamping.

SUGGESTED SUPPLIES:

- stitching stamps
- white embossing powder
- embossing pad/versamark pad
- light neutral ink colors (such as soft stone or fine linen)
- basic stamps and/or dies



runway

CHALLENGE

>>>AUGUST 29TH, 9PM EST<<<

The team will share some inspiring runway looks and showcase projects that derived from the colors and styles found within those inspiration pieces. Printable inspiration cards will be shared as a free download so you can use the same inspiration to create a project of your own!

SUGGESTED SUPPLIES:

-basic stamps and/or dies



make it work

CHALLENGE

>>>AUGUST 29TH, 10PM EST<<<

Be sure to save all of your partial cards and rejected creations from throughout the day to use in this challenge. Tim Gunn is famous for his "Make it work." phrase and now you will get to apply it to your own paper crafting creation. Take apart one of your rejects or alter it to "make it work", just as Tim always says.

SUGGESTED SUPPLIES:

-rejected cards from throughout SAF day or previous stamping sessions
-basic stamps and/or dies



red carpet

CHALLENGE

>>>AUGUST 29TH, 11PM EST<<<

This is your chance to share photo of yourself and/or your friends wearing their creations from today on a special inLinkz list! This could be the felt necklace you created, your wooden bangles or even just holding your favorite card from the day in front of you! These photos have a chance at being featured in our big Red Carpet slideshow, to be shared on Tuesday along with all of the winner announcements. By sharing a photo here, you also have a chance at winning another generous Papertrey gift certificate! The DT will have a farewell video to share too!