



stamp **A** *faire*
papertrey ink creative retreat
07.23.11

SATURDAY, JULY 23RD, 2011
DUKE ENERGY CONVENTION CENTER
525 ELM STREET, CINCINNATI, OH

Join us for a luxurious day dedicated to inspiring creativity and a mutual love of stamping!

the place:

The Duke Energy Convention Center is located in the heart of exciting Downtown Cincinnati, Ohio, just blocks from I-71 and I-75 (just minutes from I-74) and only 10 minutes from the Cincinnati/Northern Kentucky International Airport. As part of Cincinnati's Skywalk System, the convention center is physically connected to hotels and parking facilities directly adjacent to the venue. The Skywalk System connects 15 blocks of Cincinnati's downtown business district over 1.3 miles and offers guests access to hotels, shopping and entertainment, including the famous Fountain Square. We have reserved the entire Junior Ballroom, allowing you comfort in over 17,000 square feet of space while there with us.

the event:

Stamp-a-faire: Papertrey Ink Creative Retreat, is a full day dedicated to pampering our customers in the ultimate stamping experience. Get away from it all and join us for a fun-filled event! With ten make-n-takes hosted by some of your favorite Papertrey Team Members, an Inspiration Gallery full of your favorite projects from our team giving you the opportunity to see them up close and personal, fantastic goodie bags with lots of freebies, your own personal stamping space for creating even more projects with your own supplies, opportunities to learn new things from your peers, lots of prizes and giveaways throughout the entire event, a limited edition stamp set, complementary lunch, a Farewell Dessert Reception and most importantly, the opportunity to get to know new stamping friends who are just as passionate as you are!

the people:

The following members of our team will be present at Stamp-a-faire to assist you with make-n-takes and mix-n-mingle with you, our guests!

BETSY VELDMAN ♦ MICHELLE WOODERSON ♦ HEATHER NICHOLS
DAWN McVEY ♦ LISA JOHNSON

...along with the company owners/founders, Julie Heskamp, Jane Heskamp and Nichole Heady.

the schedule:

8:30AM-9:00AM ✦ EVENT CHECK-IN

Check-in at our registration desk between 8:30-9:00am and pick-up your name badge and Stamp-a-faire tote bag full of special Papertrey goodies, including a FREE limited edition stamp set designed just for the event!

9:00AM-NOON ✦ MORNING STAMPING SESSION

Round tables that will hold eight people each will be set up throughout the middle of the room to allow you to sit and stamp with your friends using supplies from home along with what you receive for free in your goodie bag.

Five make-n-take stations will be set up around the perimeter of the room where you can create a free project with each of your favorite Papertrey Design Team members. Betsy Veldman, Dawn McVey, Heather Nichols, Lisa Johnson, Michelle Wooderson and Nichole Heady will all be on hand to help you through each of the five projects for the morning session. The set-up will be casual and stress-free, allowing you to make the projects and rotate through the stations at your leisure up until lunchtime.

NOON ✦ LUNCH SERVED

Boxed lunches will be served at noon as a complementary part of your experience. Because it is boxed, you can return to your stamping area and eat at your leisure. This will allow you as much stamping time as possible! An example of the catered lunch should include:

Your choice of Turkey, Ham and Roast Beef, or Veggie

On your choice of Hoagie Bun, Ciabatta or Sesame Roll

Lettuce, Tomato and assorted Condiments

Potato Salad, Pasta Salad or Piece of Whole Fruit

Fresh Baked Cookies

Lemonade or Iced Tea

2:00PM-5:00PM ✦ AFTERNOON STAMPING SESSION

The afternoon make-n-take sessions begin with five more projects introduced and presented by your beloved team members once again.

5:00PM-8:30PM ✦ DINNER BREAK

This is your chance to go back to your room, freshen up and perhaps have dinner at one of the many amazing eateries that Cincinnati boasts. Perhaps make arrangements with other stamping friends from the event to meet and eat together as a group. Be sure NOT to eat dessert at the end of your meal!

9:00PM-11:00PM ✦ FAREWELL DESSERT RECEPTION

Join us for dessert back at the Convention Center at 9pm. We will be serving a delectable array of miniature desserts that should include chocolate dipped strawberries, cheesecakes, eclairs, petit fours, tortes and tartlets! This will be the perfect opportunity to have your photo taken with the Papertrey Team, get autographs from some of your favorite designers and also say farewell to new and old friends alike. We will be giving away some amazing prizes throughout the evening as well so you will definitely not want to miss out on a single minute!



the shopping:

We will have a small retail area set-up at the Convention Center that will allow you to make purchases to bring directly home with you that day without waiting for shipping. However, if you would rather have your items shipped* because of air travel concerns, we can certainly take care of that too!

All of our cardstock, ribbons, buttons and felt will be on display in the storefront set up at the Convention Center. Meanwhile, all of our exclusive dies & stamp sets as well as our other products can be "ordered" from our warehouse and we will bring the items to you wrapped and ready to go, before the end of the event. If you know what you want to purchase before you arrive, be sure to fill-out the attached order form and bring it along to the show.

Unfortunately, because of technicalities, we will be unable to award folks with the Papertrey Rewards Points normally earned with online purchases. Because of this we will be offering a FREE mini stamp set** (\$5 value) with a \$100 purchase at Stamp-a-faire. This mini set is scheduled to be released in August, so you will be getting the opportunity to see it and use it before anyone else!

*our standard shipping policy and international shipping rates that are published on our website still apply. Proxy shipping is not permitted.
**only one free mini set per person with a purchase of \$100 or more made at Stamp-a-faire event.

the inspiration:

Many of your favorite countdown projects from the team members present will be on display in a special Inspiration Gallery, allowing you to see these amazing works of art up close and personal. Don't forget, the team members will be on hand to answer any questions you may have about techniques or tips for completing the projects showcased. Also on display will be samples made using the free exclusive stamp set that everyone will receive at the event, providing you endless inspiration for using it throughout the day and when you return home!

the tickets:

Tickets for Stamp-a-faire will be available for sale beginning at 10am EST, Friday, June 17th on the Papertrey Ink website:

WWW.PAPERTREYINK.COM

All-inclusive tickets to this event are \$75 each. This fee covers the following items:

- + Stamp-a-faire tote bag
- + A selection of amazing craft goodies included in bag
- + Limited edition stamp set (\$15 value)
- + Boxed lunch and beverage
- + 10 make-n-take projects
- + Personal stamping space to set up your own supplies for the entire day
- + Access to our Inspiration Gallery
- + Opportunity to meet your favorite Papertrey Team Members
- + Shop in the Papertrey Ink Store set up at the Convention Center
- + Admittance to the Farewell Dessert Reception, which includes dessert and beverage

We think you will agree that this is an amazing value!



the packing:

STAMPING SUPPLIES

As part of your ultimate stamping day, you will have your own personal stamping space to set-up with favorite tools and supplies that you bring from home. We encourage you to pack fairly light and just focus on a few key stamp sets that you want to work with along with your necessary tools, adhesive & inks. Be sure to clearly label all of your items with your name so they won't accidentally get confused with someone else that has the same item. Some good basics to bring along with a stamp set or two are:

- ✦ Scissors
- ✦ Paper trimmer
- ✦ Adhesive
- ✦ Pre-cut & pre-scored white card bases
- ✦ 1/4 sheets of colored cardstock in your favorite hues
- ✦ A good selection of ink cubes
- ✦ A small assortment of favorite buttons & ribbon
- ✦ Clear stamp blocks
- ✦ Baby wipes for easy clean-up

**if flying, be sure to confirm & observe carry-on rules & regulations*

Please note, everything you will need for the make-n-takes will be provided, so you will just need to consider your personal stamping time necessities when packing for this event.

FORUM AVATAR PHOTO

We will be providing you with a nametag at check-in that will have a blank space for you to add a 1"x 1" copy of your avatar if you are one of our forum members. Be sure to bring your photo with you so you can adhere it in place when you arrive. That way other forum friends will be able to recognize you a bit more easily! And don't worry if you do not have an avatar or aren't currently a forum member! We'll be happy to have the opportunity to get to know you face to face!

WATER AND SNACKS

We encourage you to pack your own bottle of water as well as a few snacks and bring them along to the event. We will only be providing food & beverages during lunch and the dessert reception. For your convenience, there is a Starbucks refreshment center accessible within the Convention Center where you can purchase beverages and snacks in between meals.

CARDS FOR OPERATION WRITE HOME

For those of you who may or may not be familiar with Operation Write Home, it is an organization that donates cards to be sent to our troops overseas, providing them with a selection of dignified greetings to send home to loved ones with heartfelt notes inside. To read more about this organization, please visit their website at: <http://operationwritehome.org>.

We will be collecting your homemade cards for Operation Write Home at our Farewell Dessert Reception. You will have the opportunity to earn one raffle ticket for every hand-stamped card you bring to donate to the cause. Raffle tickets earned that night will be eligible for the prize drawings we will be holding that night for additional amazing Papertrey product giveaways! So clean out your stash at home before you come and earn more chances to win!



the lodging:

A limited amount of discounted lodging will be available through the Hilton Cincinnati Netherland Plaza Hotel beginning Friday, June 17th. This hotel is conveniently attached to the Duke Energy Convention Center and is just a few steps from where our event will be held. The discounted rooms will be available on a first come, first serve basis for \$149* per night, single or double. Contact the hotel directly after June 17th to make your reservations:

**sales tax & incidentals not included*

HILTON CINCINNATI NETHERLAND PLAZA

35 West Fifth Street Cincinnati, Ohio
Tel: 513.421.9100 Web: www.hilton.com

Need a roommate? Stop by our forum and most likely you will find someone else who is searching as well!

the details:

Tickets purchased for this event are non-transferable and non-refundable.

A limit of 200 tickets will be sold for this event and will be available on a first come, first serve basis.

Ticket will go up for sale beginning at 10am EST, Friday, June 17th on our website (www.papertreyink.com) and will continue as long as they are available.

Both standard and vegetarian options will be made available for the boxed lunch. We will try our best to accommodate any other special dietary needs you may have with advance notice.

No proxy shopping will be permitted during this event.

Food & beverage will only be provided during lunch from noon-2pm and at the Farewell Dessert Reception. Please be prepared accordingly, especially if you have dietary needs. A small Starbucks is available within the convention center for you to make snack purchases if needed.

Guests are responsible for purchasing dinner off-site during the dinner break between 5-9pm. Dinner is not included in the price of the ticket and will not be served at the event.

All supplies & tools will be provided for completion of make-n-take projects. These tools and supplies may not be removed from the make-n-take areas for personal use. Please be sure to bring along anything that you might need during your personal stamping time.

Personal space at stamping tables cannot be pre-arranged and will be assigned on a first come, first serve basis when you arrive at the event.

*If you have any questions about this event, please feel free to contact our Customer Service department:
customerservice@papertreyink.com*

